

STREET SPACE

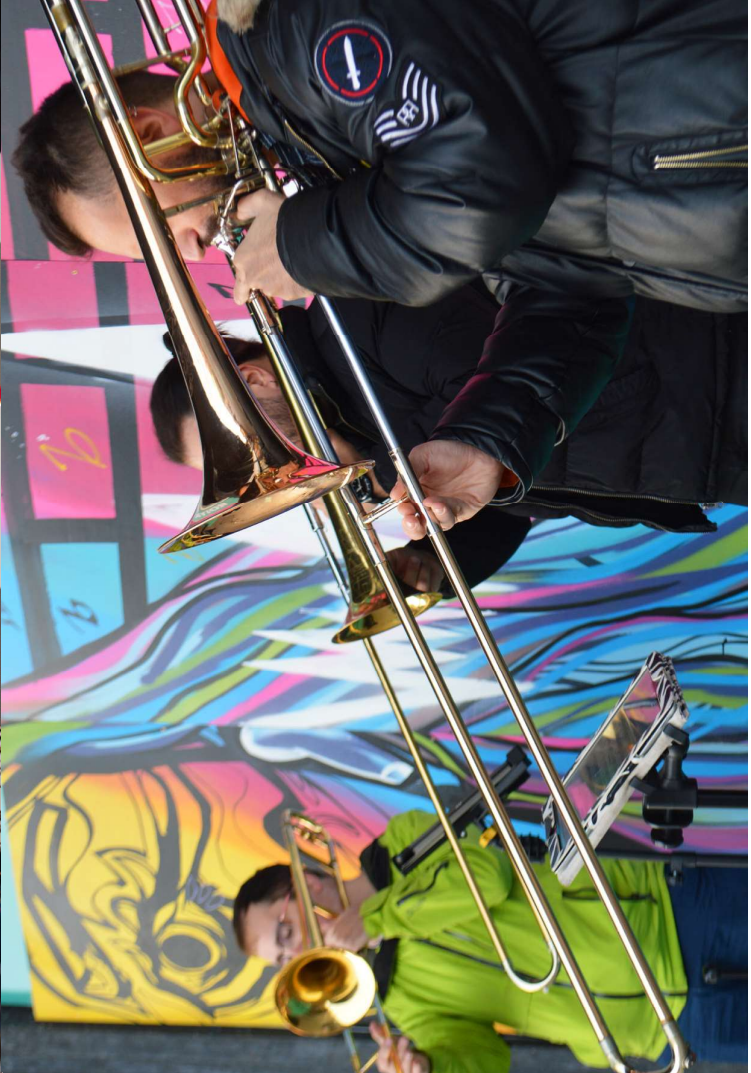
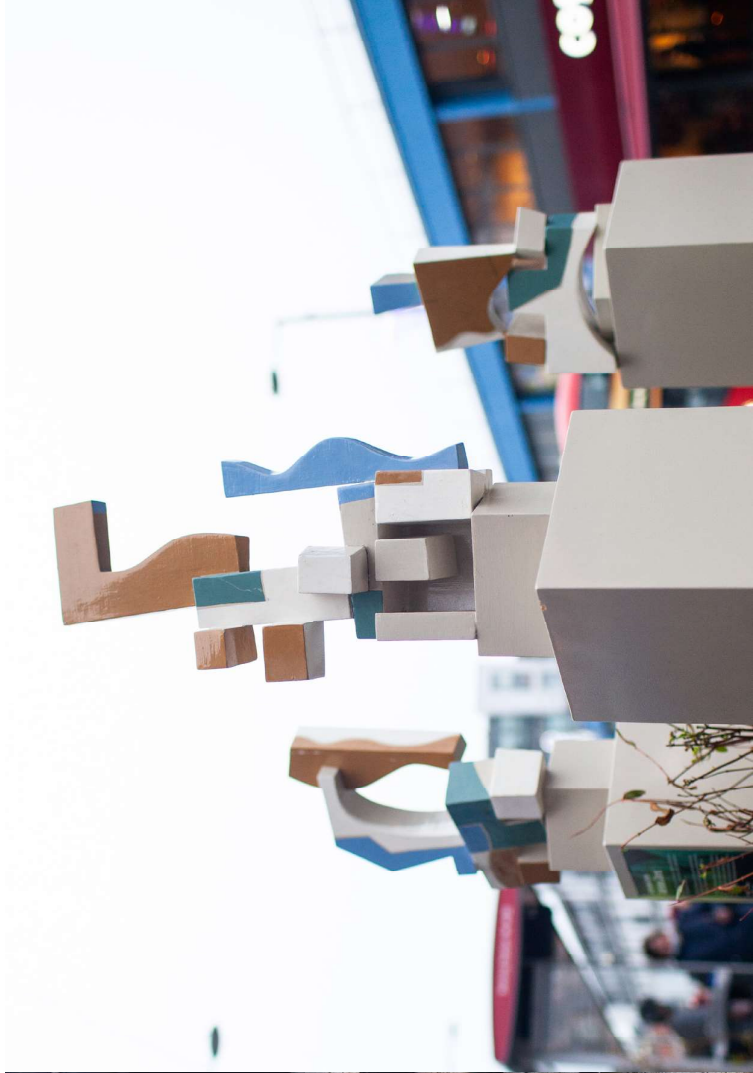
1.0

Introduction

This presentation will cover the process, outcomes, and recommendations of the Activation Station project, which was carried out between August 2021 and January 2022.

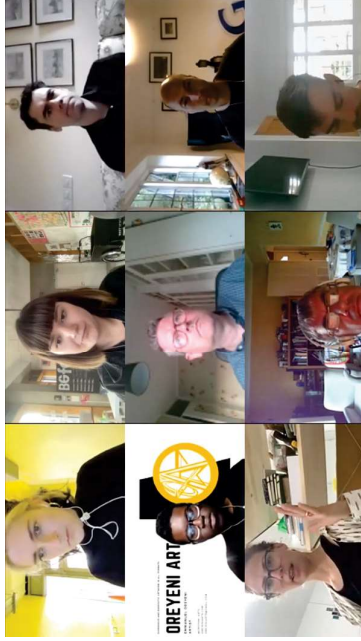
We worked with local people to design a number of creative activations for outside Barking Station. The activations were developed to respond to some of the things that local residents felt made the station feel unsafe. These include a lack of pride, care and ownership and a lack of connection to others.





2.0

What was delivered



Community partner online workshop

Activation 01: Public Seating & Greening

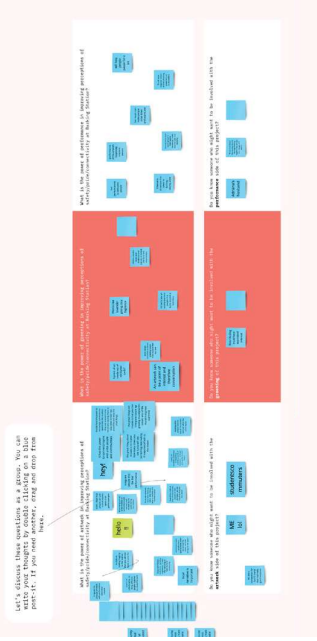
Activation 02: Public Artwork

Activation 03: Public Performances

Community planting day

Plant upkeep with local volunteers

Walking tour of Barking Landmarks



2.1

What was delivered



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Walking tour of Barking Landmarks

2.3

What was delivered



Community partner online workshop

Activation 01: Public Seating & Greening

Activation 02: Public Artwork

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Walking tour of Barking Landmarks

2.4

What was delivered



Community partner online workshop

Activation 01: Public Seating & Greening

Activation 02: Public Artwork

Activation 03: Public Performances

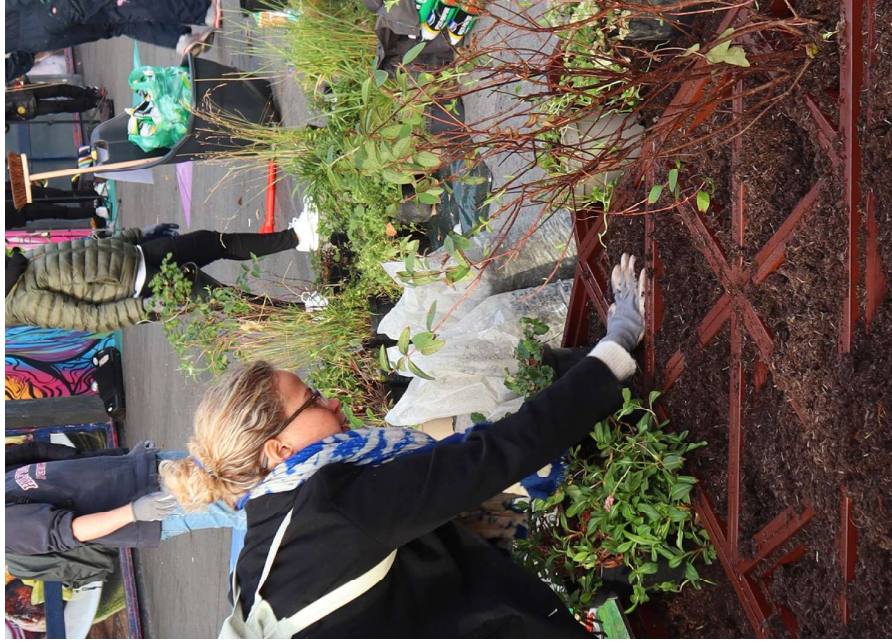
Community planting day

Plant upkeep with local volunteers

Walking tour of Barking Landmarks

2.5

What was delivered



Community partner online workshop

Activation 01: Public Seating & Greening

Activation 02: Public Artwork

Activation 03: Public Performances

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Plant upkeep with local volunteers

Walking tour of Barking Landmarks

2.6

What was delivered



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Activation 03: Public Performances

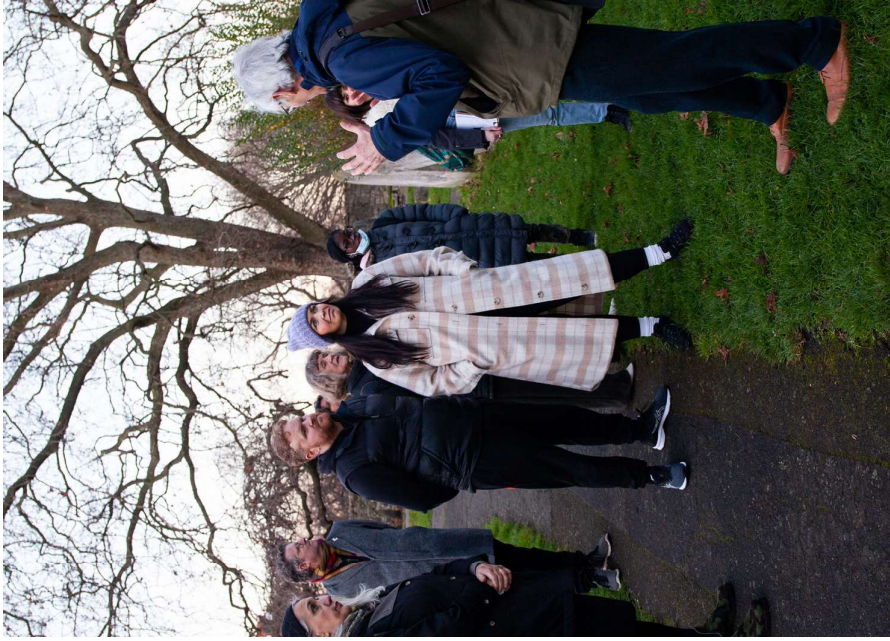
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Activation 02: Public Artwork

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Community planting day

Plant upkeep with local volunteers

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3.0

Impact

The activations saw a 27% increase in people who reported feeling safe outside Barking Station.

The activations saw a 28% increase in people who reported they rarely or never experienced anti-social behaviour outside Barking Station.

The activations saw a 29% increase in people who reported feeling happy outside Barking Station.

26% of people said they were more likely to spend time outside Barking Station, and 30% of people said they were more likely to meet a friend outside Barking Station whilst the activations were in place.

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Recommendations

Create more opportunities for local people to be involved in the future of Barking Station

Create more opportunities for Greening & Artwork outside Barking Station

Establish a performance space outside Barking Station

Use a phased approach to making changes to build momentum

Experiment further with daytime markets and nighttime lighting

Replicate the activations at other sites such as Dagenham Heathway Station

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ACTIVATION STATION



Contact

Please do not hesitate to get in touch if you have any questions.

Tegan Mills, Project Lead

tegan@wearestreetspace.org

Sophie Hardcastle, Head of Engagement

sophie@wearestreetspace.org

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